

2026 Farm safety calendar competition communications kit



About the communications kit

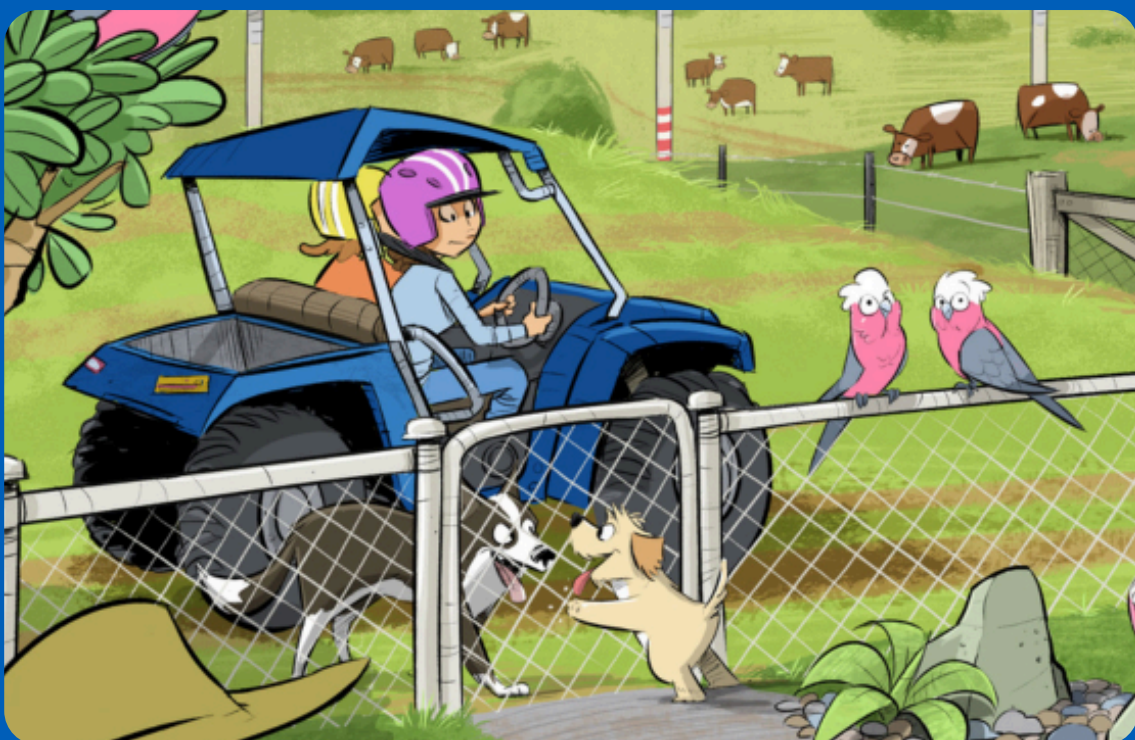
This communications kit aims to help you share important information about the Farm safety calendar competition with your networks. This kit includes:

- an overview of the Farm safety calendar competition
- resources including:
 - a teacher and parent/guardian resource flyer
 - content, images and links suitable for creating social media posts
 - newsletter articles to share information about this campaign and related safety messaging with your networks.

More information

Visit [WorkSafe.qld.gov.au](https://www.worksafe.qld.gov.au) to learn more about the competition, download the competition template and read the terms and conditions. You can also view the winning entries from last year.

If you can help us promote the competition please reach out to our team at events@oir.qld.gov.au - we'd love to hear from you!



2026 Farm safety calendar competition overview

Historically, 14 per cent of on-farm fatalities nationally involve children aged under 15.

To help mitigate this, the Farm safety calendar is an opportunity for safety messages to be prominently displayed in homes and workplaces throughout the year, reminding Queenslanders of all ages to work and play safely on farm properties.

Queensland primary school students (prep to year 6) are encouraged to draw and colour an original artwork to illustrate a farm safety message, for a chance to have their artwork featured in the 2027 calendar. Twelve winning drawings will be published in the free 2027 calendar, with 40,000 copies printed! Winners also receive a \$250 gift card and \$500 for their school.

Students are encouraged to align their picture to one of the below farm safety messages:

- electrical safety
- animal safety
- tractor and machinery safety
- quad bike safety
- water safety
- health and wellbeing.

The competition supports student learning by aligning with the Australian Curriculum General capability: Literacy and the Health and Physical Education learning area.

Last year we had over 2,500 entries from over 170 primary schools!

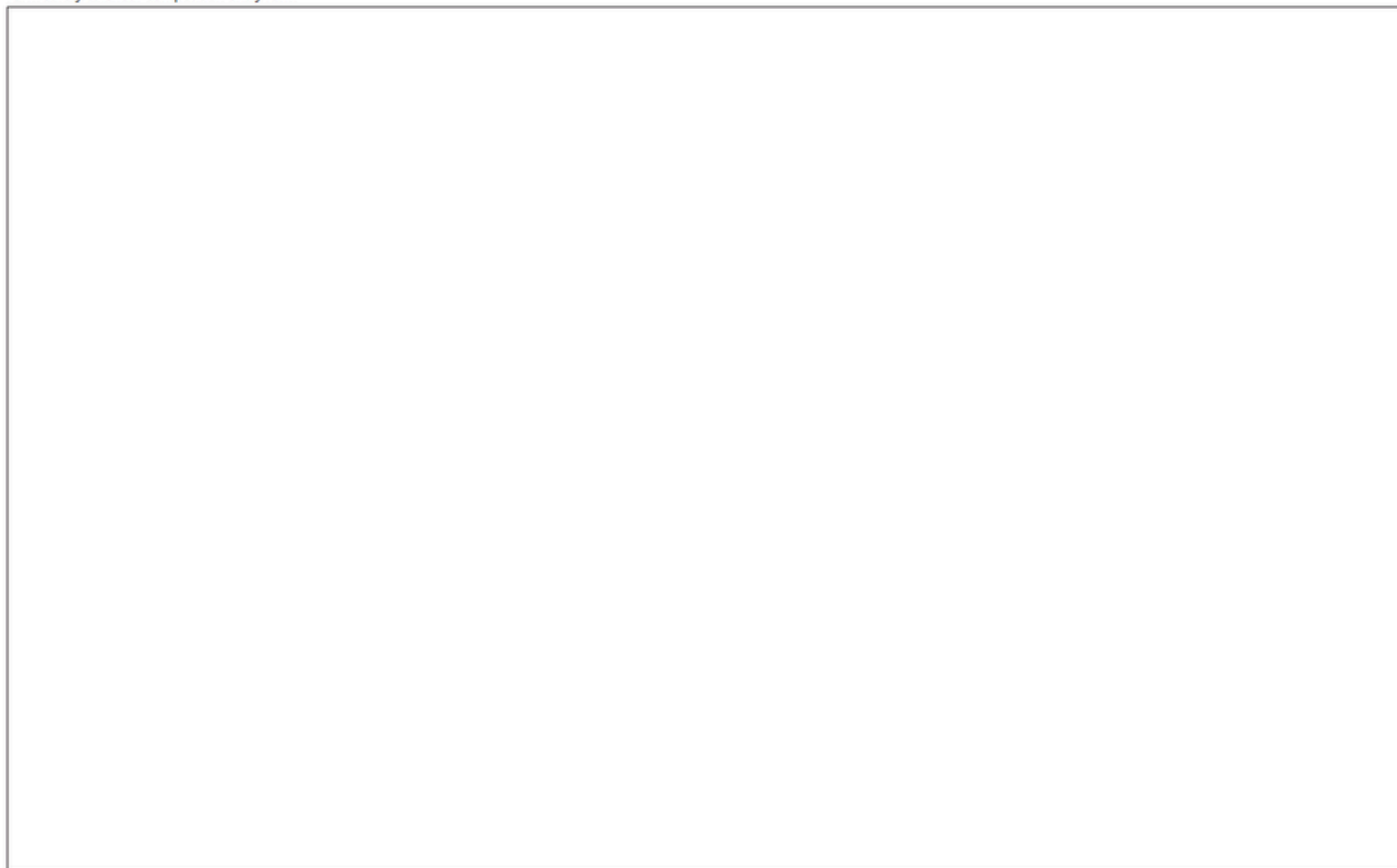
Entries close Monday 31 August 2026 with winners announced in October 2026.

Promotional materials

Drawing template

[Download at WorkSafe.qld.gov.au.](https://www.worksafe.qld.gov.au)

Farm safety calendar competition entry form



Name _____ School _____ Grade _____

School teacher name _____ School contact number _____

Parent/guardian name _____ Parent/guardian signature _____

Please check student's first name and last name are written clearly before sending to enable easy identification of entries.

DELIVERING
FOR QUEENSLAND



Queensland
Government

Promotional materials

School newsletter article to student families

The Queensland Governments' Farm safety calendar competition 2026 is now open!

Queensland primary school students (prep to year 6) are encouraged to draw and colour a picture to illustrate a farm safety message, for a chance to have it included in the 2027 calendar. Twelve winning drawings will be published in 40,000 copies of the free 2027 calendar. Winners also receive a \$250 gift card and \$500 for their school.

The competition aligns to the Australian Curriculum General capability: Literacy and the Health and Physical Education learning area.

Teachers will be incorporating the competition into class activities and will submit your child's drawing (with your permission).

Entries close Monday 31 August 2026 with winners announced in October 2026. For more information visit [WorkSafe.qld.gov.au](https://www.worksafe.qld.gov.au).



Promotional materials

Social media



Do you know a creative kid who loves to draw?

Queensland primary school students (prep to grade 6) are invited to unleash their creativity by drawing and colouring a farm safety illustration for this year's Farm safety calendar competition. Students have the chance to win a \$250 gift card for themselves and \$500 for their school. Plus, the 12 winning artworks will be featured in the free 2027 Farm safety calendar.

For entry details, template downloads and terms and conditions, visit:

<https://www.worksafe.qld.gov.au/resources/campaigns/farm-safety-calendar-competition>



Don't miss out - entries closing soon!

Send in your Queensland primary school student's entry now for a shot at winning \$250 for them and \$500 for their school. Plus, the winning drawings will be showcased in 40,000 copies of the Queensland Government's free 2027 Farm safety calendar!

Download the entry template and check out the terms and conditions at

<https://www.worksafe.qld.gov.au/resources/campaigns/farm-safety-calendar-competition>.

Hurry, entries close Monday 31 August 2026.

Promotional materials

Newsletter editorial for industry

The farm safety calendar competition is open!

Do you know a creative primary school student who loves to draw?

Queensland primary school students (prep to grade 6) are invited to submit drawings to illustrate a farm safety message and help promote the importance of farm safety to young Queenslanders.

The twelve winning drawings will be published in 40,000 copies of the free 2027 Farm safety calendar. Winners will also receive a \$250 gift card and \$500 for their school.

The competition closes on Monday 31 August 2026.

Winners will be announced in October 2026.

To find out more and to pre-order calendars visit the [competition](#) webpage.



Teacher educational activity

The Farm safety calendar competition aligns to the Australian Curriculum General Capability: Literacy and the Health and Physical Education learning area.

General capability: Literacy

Students develop the knowledge and skills to use language confidently for learning and communicating. The Farm safety competition provides an opportunity for students to use their literacy skills to promote important farm safety messages.

Health and Physical Education learning area

Students develop skills, understanding and willingness to positively influence the health and wellbeing of themselves and their communities. The personal, social and community health strand focuses on the knowledge, understanding and skills needed to make healthy and safe choices.

You can extend the learning activity by incorporating the below literacy-based task.

Farm safety competition drawing presentations

Once the student's drawings are completed, they will be asked to stand up in front of the class and describe what theme their picture aligns to, why they picked that theme, and what they have learnt from the drawing competition. This activity could also occur with students presenting to each other in smaller groups.

